

## Data Protection Information for Events according to Art. 13 GDPR

KWB Kompetenzzentrum Wasser Berlin gGmbH will collect and use personal data for the purposes of event organisation, execution and evaluation and reporting. We will treat the data transferred by participants confidentially and only use it in compliance with the applicable provisions under data protection law.

**Body Responsible** KWB Kompetenzzentrum Wasser Berlin gGmbH  
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- Purpose**
1. Collection of personal data (first name and last name, title, gender, organisation, function in the organisation, telephone number, email address, postal address) for event registrations to organise, execute and evaluate events and to provide information on future events; creating lists of participants with title, first name and last name, organisation (generally without telephone number and/or email address); creating name badges with first and last name and organisation; booking hotel rooms or for the purpose of event-related invoices
  2. Creation of image and sound recordings of events and their publication on the websites and on social media channels and in print media (newsletter, annual reports, company and event-related publications, Twitter, Xing, YouTube) for public relations work and presenting the responsible body's activities in order to increase the level of awareness of the responsible body, to draw attention to the responsible body's mission and work and to promote the shaping of public opinion and information.

**Legal Basis** Legitimate interest within the meaning of Art. 6 Paragraph 1 f GDPR and Sections 12, 13 GDPR: Professional exchange, public relations work and presentation of the responsible body's activities in order to increase the level of awareness of the responsible body, to draw attention to the responsible body's mission and work and to promote the shaping of public opinion and information. The data subject has the right to lodge an objection to the processing. The objection can be directed to: [datenschutz@kompetenz-wasser.de](mailto:datenschutz@kompetenz-wasser.de) (any other kind of objection is also possible). However, it must be assumed that the responsible body's interest in the collection of the personal data and information and the creation and use of image and sound recordings does not unduly interfere with the rights and freedoms of the natural persons, in particular since they have gone into the public space and transmitted the personal data voluntarily during the registration process for an event, notice was given to the collection and processing of the personal data and information and the creation and use of image and sound recordings beforehand and during the event and it

is ensured both during the creation of photos and also the publication thereof that the legitimate interests of persons depicted are not infringed. If the rights and freedoms of a depicted person are infringed for reasons particularly to be considered, we will refrain from further processing using suitable measures. Redaction in print media already published cannot be carried out. Deletion from the website or on social media channels is carried out in the context of the technical possibilities.

- Storage Duration**
1. Registration data for events is immediately deleted following the objection to further use, unless legal retention periods for the information and personal data provide for a longer retention period.
  2. The image and sound recordings are deleted after the purpose has been fulfilled.

**Recipient Categories**

Departments of the responsible body who have to necessarily receive the data as part of managing the activity (e.g. IT, other administrative bodies, marketing). Contractors and processors who are involved with the processing (organisation and execution of the specific event, creation and publication of image and sound recordings). The image and sound recordings are made available to the public on the internet and are published on social media channels. The image and sound materials are published in print media and they are distributed to [employees, shareholders, customers, the public].

Personal data (title, first name and last name, organisation, function in the organisation) may be mentioned in the documentation and reporting. The image and sound recordings will also possibly be forwarded to media representatives for reporting as part of public relations work. Image and sound material are also made available upon request to the persons and organisations participating in our event.

However, in the case of social media channels, it may be that the respective social media service obtains rights of use to the published data. Lists of participants will be made available to the participants of the specific event.